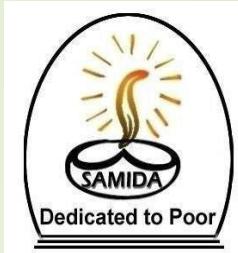


Sanga Mithra Development Association (SAMIDA)



Annual Report

2014-2015

Contact Address

**Pedashaikalipalem Village, Kokkirapalli Post, Yellamanchili Mandal,
Visakhapatnam District, Andhra Pradesh, Pin code-531055**

Email- samidango@gmail.com, rao.samida@gmail.com

www.samida.org,

Contact No's: - 91 9618355721, 08932 225352

Project office

**Sarada Nagar, Baligattam Road, Near Post Office,
Narsipatnam, Visakhapatnam District,
Andhra Pradesh-531116, India
Office phone:- 08932 225352**



Brief note of the SAMIDA

Sanga Mithra Development Association (SAMIDA) is a development support organization is a legal entity registered under societies registration act in 2001 in Visakhapatnam working for the poor and disadvantaged communities in Visakhapatnam, Vizianagaram, Srikakulam and extended to East and West Godavari districts of A.P. for certain specific operational projects like migrants, fisher folk, caravans etc. and undertakes value added constructive programs for poverty eradication, food security, rights to the children, adolescents, farmers, youth by encouraging moral, cultural, educational, social and economic well-being of the society, standards of living through collective volunteerism. SAMIDA humbles by being the front runner grass root and Tribal development agency aspires to come to the rescue of people during distress and calamities as also during development initiatives through leveraging the inputs because such endeavors have to dependent on native human capital and we trust that we are bounden to augment development sectors of welfare, capacity building, institution development and rights protection, measures to coastal belt which is afflicted to natural calamities and distress and could be mitigated with the civil society collaboration through a facilitation process and augmenting communities for area specific services and the contemporary development indices are well apprehended in the SAMIDA.

At present the SAMIDA focus in the health, education economic and social up-liftment of deprived communities and also implementing income generation and capacity building programs for sustainable livelihood of venerable communities. In SAMIDA the organizational board consists of 9 members' executive committee. The board comprises of the eminent persons of the district. SAMIDA Board provides guidance and direction to the organization. The board helps the organization develop relationship with other organizations and monitors programme execution. Since the board members are from vicinity they provide more time for the organizational matters. The board consists of the local members. Perhaps that provides the organization to review the performance time to time. The Secretary of the board is highly experienced and groomed many young professionals in the district.

The staff and board understand the broad focus of the mission and vision and are well articulated. Programme planning and implementation reflects the vision of the organization. SAMIDA implements several community development programs, which are centered on the savings and credit programme of the organization. This provides them a platform. Planning takes place in a participatory manner. All the staff members involve in the planning process and Secretary provides required guidance during the planning meetings. The area doesn't confine to particular sections it spreads its activities to various vulnerable communities among - children, women and physically and mentally challenged communities mainly as a response to their situations. People especially - socially, economically backward and other



vulnerable groups like tribes; women, children, minorities etc. are not in a position to un-reach their rights and entitlements even after 60 years of Independence in India. Most of these people are economically poor and still exists below poverty line. Comparatively the socio-economic conditions were declining in the target area in day by day. The schedule casts, schedule tribes and other backward class of the population of the children and women are discriminated in many ways and exploited. The existing resources - social, human, economic and natural are exploited. Enhancing the quality of life of poor in urban, rural and tribal contexts is very important. Poor are the most hit populations in village, especially the women and children are the worst effected due to the changing climatic and economic situations. A special attention is required to safeguard/protect the women and children from the deleterious effects of the changing scenarios.

GDPs of the nations are increasing due to the globalization phenomenon, but the fruits of the economic developments are not reached to the poor. The Government is the biggest donor, has the major responsibility to take care of the welfare of the poor in the country. Due to red-tapism and bureaucracy coupled with inefficacy in the implementation of existing programmes, poor are not able to access the government support. Looking at the above scenario, SAMIDA was initiated by likeminded professionals from different walks of life to bring in change in the attitudes of governments, to provide required direct and indirect support to the vulnerable communities in rural, urban and tribal contexts. We thrive for the just, equity and equality for the vulnerable section of the communities.

Our major focuses are Health, Education and improve the livelihoods to the target community in all sectors. With this context we are coverage the following activities with deferent donors and institutes.

Vision

“We see a society where there is a sustainable development, every human being living with dignity and equal opportunity especially youth who will constructively channel their resources for national good and advantage”

Mission

We reach our vision by empowering local communities to addressing their challenges by promoting technology, self-sustenance, self-help, imbibing the principles of natural resources management and promoting humans capital.

Core values statement

The core values are respecting every stakeholder, honesty and Integrity in interventions, gender equity and equality, transparency & Accountability for quality & Commitment.



Philosophy

We believe in Gandhiji's ideology for constructive rural development. We repose our faith in the concepts advocated by Mahatma Gandhiji's, the Father of Nation such as **GRAM SWARAJ** (Village Self-Rule/Reliance) and **SARVODAYA** (Welfare of All). We are truthful to our thoughts and deeds. We strive to build our nation.

Activities coverage area:- Visakhapatnam, Vizayanagaram and East Godavari Districts of Andhra Pradesh state.

Activities undertaken during the period of 2014-2015

Target intervention project for high risk group community (female sex workers and also MSM) supported By the APSACS-Hyderabad:

SAMIDA is implementing Target intervention Project in the 10 Mandals which are Narsipatnam, Golugonda, Rolugunta, Makavarapalem, Kotavuratala, Rambelli, Yalamanchili Nakkapally, Payakaraopeta, Ravikamtham Mandals. 5 Outreach Workers and 20 Community peer educators are working in these mandals with 1217 High Risk Populations means people who are having multiple sex partners, Sex workers and other vulnerable populations. In this connect, the TI staff members doing counseling, distribution of condoms, IEC materials, providing sexual health practices to the target community. Almost 5 Doctors are giving their services to the HRGs under SAMIDA TI, Project to prevent the HIV epidemic and sexually transmitted Infections (STI).

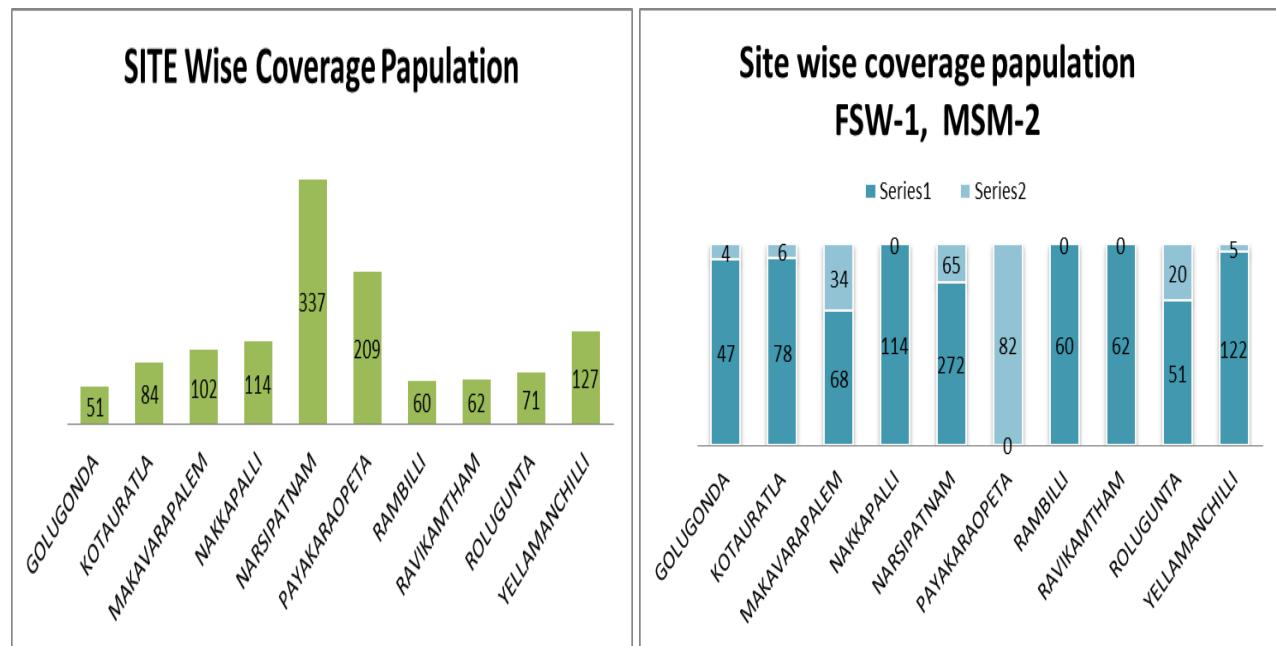
Major Activities covered under this project.

- Counseling support
- RMC (Regular Medical Checkup)
- STI treatment
- ICTC services
- Condom distribution and social marketing.
- Convergence with DLO, DAPCU, and other line depts.
- Advocacy and lobbying
- Crisis management and support services to HRGs.
- Capacity building to the target community
- Positive follow up
- Linkage with government schemes to the target community



SITE Wise Coverage and Categories of the HRGs

S.No	Major sites	FSW				MSM			Grand Total
		HB	SB	BB	Total	KOTHI	DD	Total	
1	GOLUGONDA	45	2	0	47	3	1	4	51
2	KOTAURATLA	65	13	0	78	4	2	6	84
3	MAKAVARAPALEM	63	5	0	68	19	15	34	102
4	NAKKAPALLI	22	86	6	114	0	0	0	114
5	NARSIPATNAM	159	108	5	272	24	41	65	337
6	PAYAKARAOPETA	43	78	6	0	76	6	82	209
7	RAMBILLI	56	2	2	60	0	0	0	60
8	RAVIKAMTHAM	54	1	7	62	0	0	0	62
9	ROLUGUNTA	44	7	0	51	9	11	20	71
10	YELLAMANCHILLI	11	111	0	122	2	3	5	127
	Grand Total	562	413	26	1001	137	79	216	1217



In this project we are organised the some of the events by the guidance of the APSACS & NACO

Candle Light Memorial Day Event:- The SAMIDA-TI was conducted the event of International Candle Light Memorial Day at Area Hospital Narsipatnam on 18th May 2014. In this event we are associate with are hospital Nasipatnam staff and ICTC & DSRC counselor's all health depertments & ASHA workers. In this event 70 target community are participated.

We are meeting at area hospital at 5.30 pm to conduct a rally with all the participants from Govt Hospital to NTR stadium and Abid center with candle lights. After completion condolence given to the HIV realted deaths. After complete the rally out TI distributed water packets and snacks & Tea to all participants.



Some of the press clippings related to Candle Light Day Event:-



We are also conducted the World Aids Day Event

In the occasion of the World Aids Day, December 1st 2014 SAMIDA has conducted the awareness rally with the community members and school children in Narsipatnam and rural areas. **Assistant Superintendent of Police Sri Vishal Gunni** has participated in the event and launched the rally at the Government Hospital Narsipatnam. In the occasion the Government Hospital staff, Doctors,





Print and electronic Media, Local NGOs and other officials were participated in the meeting and disseminated about modes of HIV infections to the community. In the event SAMIDA Target Intervention staff members distributed condoms, IEC materials to all the participants, and conducted One-One sessions one to Group sessions with the community. The Project Director Sri D.Veerabhadrarao participated in the event and disseminated about the activities conducted by the SAMIDA-NGO. And he also revealed about that the SAMIDA providing the nutrition support to the People Living with HIV/AIDS.SAMIDA was donates the nutrition like rice, dal, oil, bed-sheets to the PLHAs of our target Mandals.

Some of the press clippings regarding the World Aids Day event give bellow.



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అందులు

ప్రాచీనమైన ప్రాచీనమైన | సాక్షి | రోజుకి | 12/2014



IEC ACTIVITY:- Conducted IEC activity's at Yellamanchilli & Narsipatnam sites with co-ordination of all line departments. We are distribution IEC materials & helath maxzines to our target community.

In the occasion the we have provide the lunch and other arrangements to the participants like food,tea,snacks etc. We have invited the Local Panchayati Surpanch sri Naidu and Local trust board Chairman and other local power leaders to the event as chief guests of the programme. The sarponch of the village has revealed to the participants about HIV/AIDS and what are benefits available for the HIV patients by the goverment of Andhrapradesh like free bus pass,pensions and AAY or double ration scheme. 180 HRGs were participated in the event they has come from our target areas. The peer eduacators are mobilized the HRGs to the event.



SLEEP (Sustainable Livelihoods Enhancement & Enterprise promotion) Activities.

This project was supported by the HIVOS-RGVN for improving the livelihoods to the vegetable growing women farmers in the target area. In this project we are covered 500 women vegetable growing farmers in 9 villages in 3 mandals in the Visakhapatnam District (Singavaram, G.Bheemavaram, Theeda, Katchallapalem in **Kasimkota Mandal**, and Thotakuraalem in **Ravikamatham Mandal** and also Papayyapalem, Butchannapalem, Mamidipalem and Apppandorapalem Villages in **Makavarapalem mandal**). In this program we are done a base line data collection for the women farmers in the target area, and we are already conducted the village level meetings and activity base training programs in last 12 months. And also we conduct the crape base output survey in the village vise in the target area. Mainly we are concentrating to increase the livelihoods to the vegetable growers in the selected villages through the producer cooperative organization. With this connection we are already identified the group leaders in the village level with in the 28 RMGs.

In the process we are farm in the Raith Mithra groups in the target villages and identify the group leaders and give the orientation to the leaders for the producer cooperative organization. And also we are creating awareness through the various training programs and capacity building activities and also transformation in to the legal entity that is **The Serisampada Vegetable Producers Mutually Aided Cooperative Thrift & Credit Society Limited**, that is located in Thotakurapalem Village.

Some of the activities carried out during this year under SLEEP project

We are organizing a training program on organic fertilizers and pesticides preservation process in vegetable cultivation. And vermin compost preparation and benefits of the vermin compost in Vegetable cultivation.



We are organized the one day orientation to the promotors of the RMG leaders for the Institution registration process purpose. In the Meeting participated Sri N.Govindarao Program coordinator RGVN-DST and addressed the importance of the MACTS.



We are organizing a training program on organic fertilizers and pesticides preservation process in vegetable cultivation. And vermin compost preparation and benefits of the vermin compost in Vegetable cultivation.





TechCamp Grand Challenges activity

SAMIDA was under take the TechCamp grand challenges activity for the women formers. In this project we are undertaken the following activities. We are keen to develop or adopt an IT based tool for managing the marketing as well as financial management of the producer organization. The software product is partially developed in our organizing using Microsoft tools like C sharp dot net platform. The tool development needs to be completed with an expert in the IT tools development and the same need to be implemented among the producer groups. The intervention helps the scaling up the producer groups. We want to implement a Management Information Systems solution which provides comprehensive solutions for a complete data management of Community Based Organizations. We have a standalone solution developed to some extent in house with the support of few experts strong in Microsoft technologies.

The solution name is Infomiz. Membership details in SHGs and their apex institutions: this section of the tool consists of the nature of membership Share capital contribution, Savings and Credit management at the SHG level, Loan management at the SHG internal lending, Demand Collection Balance management, portfolio management etc. Insurance management, book keeping at the SHG level, SHG complete transaction can be managed with NABARD standards, At the apex level, Informiz consists of focusing on all the cash and bank transitions along with the standard book keeping.

The tool needs to be improvised in some of the areas of trade account management. Since SAMIDA members are basically the vegetable farmers, it is important to improve Informiz by including important modules like market information etc.

Software installation with required modifications will be done in the first month; appropriate formats for data collection will be completed and also Field testing will be completed by filling the data and required reports templates will be developed. Data sheets will be keyed in to the software. Total 500 farmers' data will be keyed in during the month of the April 2014. Various reports will generate and analytical reports developed. 200 more farmers along with the previous months 400 farmers' reports generated shared to the farmers, errors rectifications done in the software. 300 more farmers data collected, completed and errors rectifications done and testing of the code completed in the 5th month, Reports for all the 500 farmers generated, report on the implementation of the projects developed and uploaded to the SAMIDA website about the project success.

Awareness on the Base line data collection to the volunteers and base line data computerization and awareness on the data analyses and report generation from the IT solution regarding the farmers information and their products.



Awareness on the child rights indicators

In view of the 25 years of declaration of UNCRC (grants all children and young people aged 17 and under a comprehensive set of rights to survive, grow, participate and fulfil their potential) week long celebrations and coming to a close on 20th November which is ratified in 1989 Nov 20th (India ratified on 11th Dec 1992) coinciding the Anniversary of Pandit Jawaharlal Nehru, the awareness meeting and interface on child rights and indicators is held under the aegis of Sanga Mithra Development Association (SAMIDA) on 16th of November 2014 at Government High School China Doddigollu Village, Nakkapalli Mandal,

Visakhapatnam district with 40 participants drawn from Adolescent Girls, Students, SHG leaders & Members, Ward Members (PRI), Village elders and Youth leaders. The theme of this year's UNCRC is "Our rights" and the present program is awareness generation and interface on child rights indicators for which the sponsoring agencies are Visakha Forum for Child Rights (VFCR) Visakhapatnam & child Rights Advocacy Foundation (CRAF) Vijayawada.

Some of the program Related Photos



2nd program on 16th of November 2014 at Venue MPUP School, Rajanagaram Village, of Payakaraopeta Mandal, Visakhapatnam district with 42 participants drawn from Adolescent Girls, Students, SHG leaders & Members, Ward Members (PRI), SMC, Village elders and Youth leaders. The present program is awareness generation and interface on child rights indicators for which the sponsoring agencies are Visakha Forum for Child Rights (VFCR) Visakhapatnam & Child Rights Advocacy Foundation (CRAF) Vijayawada. The honorary speakers are Sri. Pidari Veeramani Panchayath Vice- Chairman, Sri Girikina Jagannadham SMC Chairman, and Sri. Vanka Bandayya, Village head and Sri T.Balaramu, Youth leader etc



Environmental awareness campaign:- SAMIDA was conducted the awareness camps on Bio-Diversity Conservation under National Environmental Awareness Campaign (NEAC) with the support Ministry of Environment Forest Government of India through the Deccan Development Society (DDS) Hyderabad. We are associated with DDS since 2004 for the NEAC program. In the program we are conducted 10 village public meetings and rallies in the operational areas. In the program we are creating awareness on BIO Diversity conservation

and importance of the bio diversity and protect of the bio diversity practices. We are creating awareness on traditional practices all sectors especially food and agriculture and heath practices.



Awareness on MGNREGA

SAMIDA was involved in MGNREGA activities in 9 mandals through the Andhra Pradesh NGOs alliance (APNA) representing by the Peoples Monitoring Committee (PMC) Hyderabad. In this activity we are creating awareness on MGNREGA and facilitate the problems of the wage seekers in the operational area. And also we are involved in Srama Shakthi Sangala Federations farming and strengthening activities in 4 mandals. That is Yellamenchili,

S.Rayavaram, Rolugunta and Hukumpeta Mandals in Visakhapatnam District. We are creating awareness on importance of the federations to the wage seekers. And also we are participating state level review meeting with principal secretary Rural Development and Commissioner and other NEREGA related officials quarterly once and also we are participated district level review meeting with project director DWMA Visahapatnam. Our cluster resource persons are participates every month 3rd Wednesday in mandal level with federation leaders and manda level officials like APO, Technical assistants for their village level issues solvation purpose.

Income generation project (Livelihood promotion) for rural women: SAMIDA has provided livelihood promotion activities under Income generation program issued economic support for petty business activities like vegetable vending and dairy development activities. Under this project covered 1455 families covered for enhanced their income level and their quality of life of all the beneficiaries in the target area.

National Child Labor Project:- SAMIDA was conducted the special survey for the child labor identification survey in the target area. In this survey we are identified 28 child labor children with the support of the labor department.

General Awareness Camps: We are conducted the general awareness programs on the following Issues in the target area.

1. Awareness on Water and sanitation & personal hygiene.
2. Awareness on the Right to Education Act.
3. Awareness on the Right to Information Act.
4. Awareness on Domestic violence Act

Participated in the External workshop in Delhi



Awareness on Inclusive Vulnerable Mapping with the support of National Campaign for Dalith Human Rights- New Delhi.





విశ్వక్

ప్రకృతి విపత్తులపై అవగాహన



విష్టులపై జాగ్రత్తలు చెప్పాలి



పక్కతి వెపరితాయిలపై అవగాహన సదన్ను



جعفری، سید علی



Current Governing Board members of SAMIDA

S.No	Name of the office Bearers	Designation	Qualification
1.	Padala Ramana S/o Marayya	President	M.A
2.	Valumaraka Shanmukha Rao S/o Jagarnadham	Vice-President	M.SC, M Phil
3.	Doddi Veerabhadra Rao S/o Ramulu	Secretary	M.A(Socio)
4.	Gatreddy Ganesh S/o Gowrinaidu	Treasurer	B.A
5.	Kunisetty Srinivasu S/o Krishnamma	Executive Member	M.A,B.L
6.	V.B.S.Koteswara Rao S/o Bhaskharao Rao	Executive Member	MBA
7.	Rokalla Vijaya Lakshmi W/o Raju	Executive Member	B.A
8.	Surampudi Satya Veni W/o B.Demudu	Executive Member	B.Com, MPHW
9.	Yedla Rama Thulasi W/o Suribabu	Executive Member	SSC

D.Veerabhadra rao
Executive Secretary-SAMIDA